Subject: RE: Introduction

From: Nhien Lasky <nlasky@ccala.org>

Date: 03/23/2017 03:05 PM

To: "kendrickrustad@hotmail.com" <kendrickrustad@hotmail.com>

Thanks, Mike! [Moving to BCC.]

Kendrick, great to meet you. By way of background, CCA is the lead convener of business, government, cultural institutions and citizens to build a better economy and a better quality of life for all Angelenos.

We have over 400 members that represent design and architecture firms, real estate developers, entertainment studios, law firms, major utilities, technology companies, a major sports franchise, property managers, building owners, retailers and restaurateurs, financial institutions, construction companies, non-profits, hospitals, educational institutions, trade associations and hospitality establishments.

Let me know if you'd like to get coffee to discuss in more detail.

Best, Nhien



Nhien Lasky

Director of Business Development & Marketing 626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017 office: (213) 416-7531 | fax: (213) 624-0858 NLasky@ccala.org

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From: Michael Filson [mailto:mfilson@downtownla.com]

Sent: Thursday, March 23, 2017 12:21 PM

To: Nhien Lasky

Cc: kendrickrustad@hotmail.com

Subject: Introduction

Nhien.

I'd like to introduce you to Kendrick Rustad. I had a wonderful conversation with him earlier today to discuss Downtown LA and how to become more involved. He's recently relocated from San Francisco to the Historic Core. He is the owner of KR Interior Design Group. We discussed him attending the DTLA Marketing Roundtable as well asbecoming involved with the CCA.

Kendrick,

Meet Nhien Lasky from the CCA. I think the CCA would be a great fit for you and help you find what you are looking for. You're in good hands with Nhien!

You guys can take it from here.

Mike Filson

Community Relations Manager



https://www.downtov

Downtown Center Business Improvement District

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